



Project Title

Creation of crediting schemes for family touristic operators
(Municipality of Klos and Mat)

Project Type

Economic development through revenue increase
from service activities

Project Location

Municipality of Klos and Mat

Total Pre-Estimated Budget

100,000,000 lekë + a part to be estimated

Project Background and Analysis

The territory of the two municipalities of Mat and Klos is rich in tourism resources, but the touristic infrastructure in these areas is underdeveloped or inexistent. However, family tourism can be a competitive and attractive alternative with immediate impact on household income. To achieve this result, it is necessary to invest in improvement of domestic premises of private houses, so that they can serve as the host units for individual tourists in the mountain units. Availability of an open credit fund related to loans for this kind of service, would improve the quality and increase the service standard in this regard.

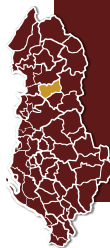
Specific Objectives of the Project

Sustainable economic development, using local touristic resources and increasing the service quality.

Expected Results and Project Indicators

- Creation of a fund and investment financing scheme, targeting family tourism, with loans on favorable terms (a fund of 100 million Lekë), open for application from family operators;
- At least one third of the identified tour operators are provided service, or are annually reimbursed from the loan fund (one third of the identified family units provided with service).
- Increased family tourism and increased domestic income (the number of family tourists and income from tourism at local level, higher than in the last three years, before the creation of the association).

PROJECT 13



functional area programme
fap

Project Activities

- Creation of a fund and finance scheme, in cooperation with donors or crediting institutions.
- Application and allocation of loans, or reimbursement on investments in family economies, with the final goal, the family tourism.
- Family investment at the function of increased service quality.
- Promotional and information activities on service possibilities from hotel and restaurant operators association.

Project Maturity

There are no initial concepts and no preliminary phase of this project.

Financial Resources and Implementation Partners

Funding sources:

- Ministry of Agriculture, of Tourism, Economy, Entrepreneurship and Economic Development
- Donors;
- Banks and micro-financial institutions.

Partners:

- Municipality of Mat and Kłos
- Ministry of Agriculture, Ministry of Tourism
- Donors: EU, WB, USAID, GIZ;
- Banks: BERZH, ProCredit, Microfinance institutes.

Project Cost

Creation of a fund and finance scheme, in cooperation with donors or crediting institutions.	100,000,000
Application and allocation of loans, or reimbursement on investments in family economies, with the final goal, the family tourism.	0
Family investment at the function of increased service quality.	Participation of family operators to be estimated.
Promotional and information activities on service possibilities from hotel and restaurant operators association.	To be estimated at the function and medium of distribution
Total:	100,000,000 + the part to be estimated